

Literacy Summit Follow-Up Group
Current Status
10/18/06

At the September 26 meeting, small group task force members reported back to the group. Discussion followed with a request for specific focus and direction for the group to be determined at the October meeting.

Sarabeth Kalajian and Jane Barton have reviewed the feedback from the participants attending the March and April Literacy Summit Meetings, the Mission of the Follow-up Group agreed upon at our July meeting, and reviewed the September 26 recommendations.

Our review indicates that the Mission Statement agreed upon in July is well aligned with the needs and recommendations from the initial summit participants.

Our review of the September 26 recommendations indicates that we now have nine (9) specific action proposals on the table. Each of these proposals is aligned with one or more aspect of the Mission Statement.

The focus of the October 24 meeting is to determine which of these proposals will become priorities of the Literacy Council Follow-up Group for the 2006-2007 calendar year and who will participate and provide leadership and guidance for the chosen endeavor(s).

We hope that you will be able to attend the next meeting scheduled for Tuesday, October 24, 2006, from 3:30-4:45 p.m. at Twin Lake Park, Room A. Again, the room will be open from 3:00 to 5:00 p.m. Come early and bring any information and business cards you wish to share with others.

Please review the Mission Statement and the proposals and come to the October 24 meeting to assist in implementing the vision and the mission to increase awareness, promote services and create collaborations to support literacy in Sarasota County. We need your support, creative energy and many assets to continue the work begun at the Literacy Summit.

Looking forward to seeing you on October 24.

Sarasota County Literacy Summit Mission

**Increase awareness
Promote services
Create collaborations**

- Increase community awareness of literacy needs in Sarasota County
- Increase community engagement in solution of the literacy needs by promoting existing literacy services and exploring new service avenues
- Increase effective delivery of literacy services by creating countywide coordination and collaboration of service agencies

Sarasota County Literacy Summit Initiatives

PROPOSALS FOR CONSIDERATION/DECISIONS 10/24/06

PROGRAM

1. Develop English/Spanish language exchange or formal teaching programs
2. Develop low-level literacy (reading) exchange or formal teaching programs for native English speakers

EVENT

3. Hold countywide literacy event with follow-up activities at various venues

DATA COLLECTION

4. Develop tool to gather and analyze current, local data on literacy needs
5. Partner with agencies and industries to deploy the tool
6. Provide data document in form(s) useful to agencies, industries, community...

MARKETING/PUBLIC RELATIONS

7. Define target audiences: Providers/Volunteers/Donors/Users
8. Determine mediums and specific marketing/publicity techniques to reach target audiences

ORGANIZATIONAL LITERACY

9. Create product to identify existing services that can be accessed through various portals: Brochure, Website, 2-1-1